Zied Dams



Full Stack Developer · B2B E-commerce, ERP & Data Synchronisation

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Six years building online stores and, above all, connecting them to the rest of the business: ERPs, CRMs, marketplaces and other shops. I work mostly with PrestaShop, Laravel and Symfony, and with Zoho and Odoo on the business-system side. Right now I'm on a B2B platform for IT resellers, where I run the sync with Zoho CRM and Inventory and I'm setting up Zoho Books for invoicing. Open to remote work.

SKILLS

E-commerce	PrestaShop (1.6 to 8.x), WooCommerce / WordPress, Shopify, B2B, Stripe payments
ERP / CRM	Zoho CRM, Inventory, Books, workflows and Deluge · Odoo (modules, integration) · EDI
Back end	PHP, Laravel, Symfony, Python / FastAPI, REST APIs, webhooks, job queues, CRON
Front end & mobile	React, Next.js, React Native (iOS / Android), Vue.js, Twig, Smarty
Data	MySQL, PostgreSQL, MongoDB, Pinecone · XML, JSON, bulk imports
Cloud & DevOps	AWS, Docker, Kubernetes (Rancher), Jenkins CI/CD, Git, Linux, Nginx

EXPERIENCE

DSI France · Full Stack Developer (permanent) — Dec 2025 – present

B2B e-commerce platform on PrestaShop 8 for IT resellers and MSPs: hardware, licences, services.

- Designed the PrestaShop → Zoho sync: shop hooks create jobs, a Symfony Console worker processes them in the background and feeds Zoho CRM and Inventory (accounts, contacts, products, quotes, orders, carts).
- Stock, prices and invoices flow back to the shop; customers find their invoices in their account area.
- Leading the Zoho Books integration: invoices, credit notes, payments and customer balances, ahead of mandatory e-invoicing in 2027.
- Zoho workflows, custom fields, email templates and Deluge functions.
- Bulk product import over FTP and CRON, with titles and descriptions enriched by AI. EDI flows: orders, delivery notes, invoices.
- Customer area: quotes, returns (RMA), delivery tracking, licences, Stripe payments.

CIBLO · Full Stack Developer — 2022 – 2025

Web agency: e-commerce, SaaS and mobile for clients in France and India.

Ivakeel.ai · Legal AI SaaS (team of 2 devs + 1 PO)

- Multi-tenant platform for semantic search on French (JADE, INCA, CAPP, CASS) and Indian case law: legal argument generation, team and role management, Stripe subscriptions.
- Next.js / React, Python FastAPI microservices, MySQL, MongoDB, Pinecone for embeddings.
- Deployed on AWS (RDS database) with Jenkins and Kubernetes (Rancher).

E-commerce and WordPress / PrestaShop synchronisation

- Built and maintained 10+ French online stores, including laboutiquedutraceur.fr, equipmoto.fr, pharmasimple.com and plantes-et-nature.fr.
- Real-time two-way WooCommerce ↔ PrestaShop sync: products, variants, stock, orders and customers.
- Complex data syncs between several WordPress / WooCommerce sites.
- Shopify → PrestaShop migration for Elecdiscount, with catalogue clean-up and transformation.
- PrestaShop module feeding the MySpectro monitoring platform via cron, with JSON archiving.

Mobile and web applications

- Built a React Native mobile app (iOS / Android) connected to back-end APIs.
- Hanjeux.fr, solo project: Laravel 10 escape-game management app, player video calls with Jitsi (WebRTC), subscriptions and admin dashboard.

CROCOSTAUD · PrestaShop Developer 2022

- Maintenance and bug fixing across several PrestaShop and WordPress stores.
- Custom modules: abandoned-cart reminders, discounts, inter-store sync, payment methods.
- Price monitoring: automatic collection of competitor prices, analysis and admin alerts.

Helios IT · PrestaShop Web Developer 2021 – 2022

- XML → PrestaShop stock sync for 30,000+ products (alkirtas.com), processed in batches.
- Auction e-commerce platform and competitions management module.
- Custom development on Odoo ERP.

Freelance · Web Developer 2020 – 2021

Custom websites and modules for local clients.

Group-Invest · IT Technician 2019 – 2020

Installation and maintenance of hardware, operating systems and software.

EDUCATION

Bachelor's degree, Information Systems Development 2016 – 2019

ISET Bizerte · Final project: hotel management app on Odoo v12, ProoSoft-Cloud (Tunis, 2019)

Internships: Tunisie Télécom, Bizerte (web dev, 2018) · STIR, Bizerte (IT, 2019)

Baccalaureate, Economics & Management 2015

Lycée Canal, Bizerte

AWARDS

4th place, IsetsCPC programming contest (2018)
Excellence award, server-side PHP module, ISET (2018)

LANGUAGES

Arabic: native
French: fluent, professional
English: professional working

INTERESTS

Artificial intelligence, music, sport